



LAA START FORUM

Strengthening the Accounting Research Talent

Empowering researchers, elevating accounting research

**An Initiative
Of
*Indian Accounting Association***



START Forum: An Introduction

START (Strengthening the Accounting Research Talent) Forum is an innovative research platform established under the auspices of the Indian Accounting Association (IAA) with a dedicated focus on promoting and facilitating high-quality research in accounting. Our mission is to create a collaborative environment where researchers, academicians, and publishers can come together to engage in meaningful dialogue, exchange groundbreaking ideas, and contribute to the development of accounting research and practice. At START Forum, we are committed to bridging the gap between researchers & highly rated publishers and supporting impactful research in the field of accounting. Through colloquiums, workshops, conferences, and interactive sessions, we aim to provide resources and networking opportunities that empower researchers to address emerging challenges in accounting and influence future standards and policies. By championing these efforts, START Forum aspires to become a trusted hub for accounting professionals and scholars globally, advancing both academic inquiry and practical innovation in the field of accounting research.

VISION

"Emerge as a leading platform for fostering innovation, collaboration, and excellence in accounting research."

MISSION

1. To create a collaborative environment for high-quality research in accounting and related disciplines.
2. To bridge the gap between researchers and publishers through colloquiums and interactive sessions.
3. To organize national and international level conferences, workshops, and events to share research insights.
4. To promote the professional development of researchers through mentorship and training programs.
5. To encourage the publication of impactful research that addresses emerging trends and challenges in accounting.

About Indian Accounting Association

The Indian accounting association is an interface between academicians, professional and practitioners from various universities, business, industry, and government. The main function of IAA is to promote and disseminate the knowledge of accounting and the related subjects in India and abroad. Further, it aims to undertake and encourage research in the field of accounting. Ever since its inception, the IAA has served as an important forum for raising the status of accounting both as a discipline and as an important tool for managerial decision making. The association was founded by academicians and professionals in accounting on March 15, 1969, and was inaugurated on February 14, 1970 by the then Accountant General of Uttar Pradesh at Banaras Hindu University, Varanasi. American accounting Association now has a close relationship with IAA, and offers its membership at substantial concession to life members of Indian Accounting Association. At present, IAA has a network of 61 branches in India with more than 9200 life members, and a Research Foundation as an affiliate at Kolkata. It also brings out a biannual research journal 'Indian Journal of Accounting' in the months of June & December to give wider publicity to research findings. The Indian Accounting Association is the largest among similar associations in the world. The National Accounting Talent Search, an annual nationwide competition in accounting for youths organized by the IAA for over fifteen years, is unique among its kind on a global scale. The Association offers Life Membership and Annual Membership for Individuals and Institutions through its chapters across India.

START Forum Guidelines

Step 1: Registration

- Eligibility: Participants with high-quality research papers are invited to register with START Forum.
- Registration Fee: Life Members of IAA: INR 200
Non-Life Members: INR 300
- Process: Registration should be completed through the designated platform or form provided by START Forum.

Step 2: Publisher Outreach

- START Forum will reach out to reputed publishers, journals, and indexed book publishers to invite them to participate in the upcoming colloquium.
- A list of these publishers and journals will be shared with registered participants to provide transparency on publishing opportunities.

Step 3: Double-Blind Peer Review

- All submitted papers will undergo a double-blind peer review process to ensure academic integrity and quality.
- START Forum will coordinate the review process and ensure timely communication with authors.

Step 4: Communication of Review Results

- Upon completion of the peer review, authors will receive feedback reports detailing strengths and areas for improvement in their papers.
- The review results, along with a list of papers including titles, research areas, and other relevant details, will also be shared with the potential publishers.

Step 5: Colloquium Presentation

- Selected papers will have the opportunity to be presented at the colloquium.
- Presentation Format: Each participant shall be given 15 minutes for presentation, with an additional 5 minutes for a Q&A session with the audience, including potential publishers.
- Publishing Decisions: Decisions on publishing will be made exclusively by the publishers based on their criteria and standards, with no obligation on the part of START Forum.

Step 6: Final Publishing Decision

- Authors whose papers are selected by publishers will be contacted directly by the respective journal editors or publishers.
- The selected publishers and authors will handle contract and publication arrangements independently.

Important Note:

- The registration fee paid by authors (for participation in the START Forum process) is non-refundable under any circumstances.
- Authors whose papers are not selected are free to submit their work to other publications at their discretion.
- The Indian Accounting Association (IAA) will facilitate the colloquium through the Google Meet platform.
- START Forum does not guarantee publication. The purpose of the forum is to facilitate and support high-quality research. The decision to publish rests solely with the individual publishers and authors.

Offerings & Features of START Forum

- Focus on Accounting Research
- Research Collaboration Opportunities
- Publication Support
- Mentorship and Guidance
- Research Paper Review and Feedback
- Career and Professional Development
- Networking Opportunities
- Workshops and Training Programs
- Guest Speaker Series
- Interaction with Editors of Reputed Journals
- Ethics and Compliance Training
- Customized Research Assistance
- Alumni Network and Mentorship Matching

Core Committee of START Forum



Prof. Gabriel Simon Thattil
Ex-Officio Member, IAA START
President, IAA
Director, Loyola College of Social
Sciences, Kerala



Prof. Sanjay Bhayani
Ex-Officio Member, START
Secretary, IAA
Professor & Head, Dept. of Bus. Management
Saurashtra University, Rajkot



Prof. K.R. Sharma
Advisor, START
Past President, IAA
Former Professor & Dean
Mohanlal Sukhadia University, Udaipur



Prof. G. Soral
Member, START
Past President, IAA
Former Professor & Dean, ABST
Mohanlal Sukhadia University, Udaipur



Prof. J.K. Jain
Member, START
Joint Secretary, IAA
Professor, Dept. of Commerce
Dr. Harisingh Gour University, Sagar



Prof. Usha Kiran V.
Member, START
Former Professor & Dean,
Dept. of Commerce
Osmania University, Hyderabad



Prof. Manvinder Singh Pahwa
Coordinator, START
Professor,
Department of Commerce
Dr. Harisingh Gour Central University,
Sagar

For any query, write us on: iaa.startforum@gmail.com
or contact us at: 9634330885, 9685281033, 8896821723